

# Corporate Bios

May 2012



**Amir Sarhangi** is the CEO and co-founder of Jibe Mobile. He is responsible for the company's strategic and product direction to promote growth and profit. Amir has over ten years of experience in the telecommunication industry, with five years in product planning and development for Tier 1 mobile operators. Prior to Jibe Mobile, he led the planning and strategy for consumer products and services for Vodafone's Japan operations. His time at Vodafone included the production of over twenty-five terminals per year and managing a budget in excess of \$170 million. Amir received a BS in Engineering from Cal Poly, San Luis Obispo.

**Steve Schroeder** is the COO, CFO and co-founder of Jibe Mobile. He oversees day-to-day financial operations, business planning and quality programs. Since the inception of Jibe Mobile, Steve has been in country with Mobile Operator customers in Japan and various parts of Europe, to ensure the success of Jibe Platform trials and commercial rollouts. Steve has fifteen years of professional experience in business operations, finance, management consulting, product management, and software development with companies and clients such as Deloitte Consulting, Vodafone, Ingram Micro, Pacific Bell and high technology startups. Steve received a BS in Computer Science from TCU and an MBA from the Anderson School of Business at UCLA.

**Elmar Weber** is the CTO of Jibe Mobile. At Jibe, he is responsible for the technology strategy, end-to-end platform, and mobile product development of the company. Elmar has over ten years of experience in the telecommunications and software industries building and deploying solutions in Europe, Japan and the United States. He has extensive experience with building large, distributed development teams from the ground up, both in start-up companies and large corporations. Elmar has worked in both technical and product management roles, where has interacted with all members of the mobile ecosystem from network infrastructure vendors to international handset manufacturers and content providers. Prior to Jibe Mobile, Elmar worked for Vodafone, where he held several management and technology leadership roles creating new services, mobile applications, and building platform capabilities that were deployed across the Vodafone footprint. Elmar is a contributor to the Java Community Process where he contributed to the definition of new standards for Java APIs for mobile devices. Prior to Vodafone, he was an independent engineer focusing on embedded systems, wireless communications and interactive television. Elmar holds a Master's degree from the University of Cambridge, where he studied Electrical & Information Sciences.

**Jason Choy** is the Senior VP of Jibe Mobile for EMEA. In his role, he is responsible for the company's business development in the region, which includes forming new partnerships and ensuring high-quality service to existing partners. Jason brings a successful history of establishing market-leading solutions for global telecom software companies including IMG, SNAPin Software and Nuance Communications, and has previously launched innovative products with Tier 1 Mobile Operators and Telco's worldwide such as Vodafone Group, Verizon, O2, British Telecom, KPN, Telenor, Telecom Italia, Microsoft, and the British Broadcasting Corporation.

**Greg Riley** is the VP of Sales responsible for North America sales and business development at Jibe. Greg brings over 25 years of experience in the technology industry with nearly 20 years selling to and solving business problems for the North American carrier market. Prior to joining Jibe, Greg was a regional sales director at Nuance Communications leading a team to provide customer care and mobile speech solutions to the US carriers. Prior to Nuance, Greg spent two years with Macromedia/Adobe introducing innovative solutions into the Tier 1 US mobile carriers and establishing the mobile ecosystem. Before Adobe, Greg has held a number of sales positions within the technology space including Genesys Telecommunications, Oracle and Data General, all focused on solutions for the North American carriers.

**Hieu Ta** is the VP of Engineering at Jibe Mobile. Hieu leads the company's engineering activities. With his team, he manages a collaborative effort in creating applications to revolutionize the mobile experience. Since graduating from UC Berkeley, he has been involved in the development of new Internet technologies. His experience spans from early startups such as Excite@Home, to working with global telecommunications operators such as Vodafone.

**Tuan Le** is the Director of Engineering at Jibe Mobile. Tuan oversees the activities and deliverables of the server-side team. With more than fifteen years of experience, Tuan is responsible for the server-side architecture, including performance and scalability concerns. Previously, Tuan was the software architect at Mint, leading the effort to develop the Mint platform from prototype software to a large-scale Internet website serving millions of users. Earlier in his career, Tuan was a lead engineer at Symantec Corp. (NASDAQ: SYMC), where he led a team to build a high-performance event-processing engine for a network appliance product.

#### **North American Headquarters**

990 N Rengstorff Ave  
Mountain View, CA 94043  
[www.jibemobile.com](http://www.jibemobile.com)

#### **Media Contact**

Dan Seyer  
[dan@jibemobile.com](mailto:dan@jibemobile.com)  
650-776-7176